



28th Annual

Mardi Gras Ball

February 29, 2020

Hyatt Regency Westlake
Westlake Village, CA



Become A Major Sponsor

Dear Community Leader,

As planning for the 28th annual Mardi Gras Ball takes place, we realize our mission is as important today as it was 30 years ago. Our goal is to continue to operate and maintain the Human Services Center that guarantees our non-profit agencies a rent-free office. This allows the agencies to concentrate their funds and resources directly on programs and support for their clients. None of this is possible without your dedication to the underserved in the Conejo Valley.

As the need for access to human services has grown in our community, so too have the programs providing these services within the walls of the Human Services Center. Through your generous donations and sponsorships, these are just some of the successes realized during this past year:

- 13 non-profit agencies diverted over \$250,000 in saved rent to their programs.
- 39 homeless people were housed.
- 58 people were rescued from human trafficking.
- 125 disabled persons received life skills training for independence.
- 350 people were assisted with employment services.
- 2,000 vulnerable children, adults, and seniors received regular exercise programs from licensed trainers.
- 5,000 people received grief support and hospice services.
- 5,030 people learned to prevent bullying through kindness and inclusion workshops.
- Critical children and family services continued at no cost for over 50,000 people such as: food security; financial assistance; mental health; parenting education; medical, dental, and legal services.

The 2020 Mardi Gras Ball is our largest fundraiser of the year and it is expected to be attended by more than 300 community leaders, guests, and media. Together we will celebrate your commitment to the health and wellness of this community with delicious food and spirits, live and silent auctions, wonderful music, dancing, and camaraderie.

A complete list of sponsorship levels and benefits is included for your consideration. On behalf of the 13 non-profit tenants and those they serve at the Human Services Center, we thank you for your continued support.

Kind regards,

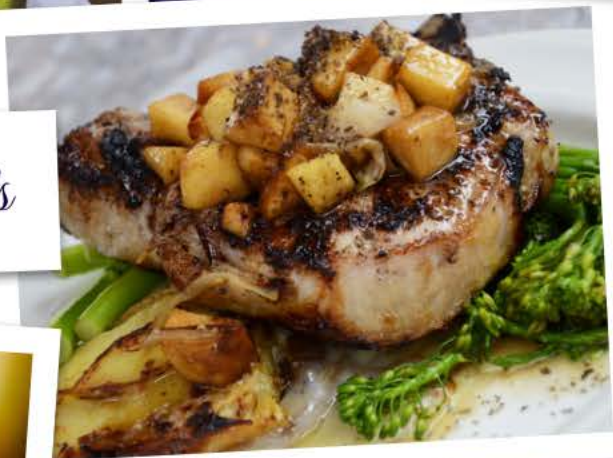
Robin Britt
Executive Director, Community Conscience

Champagne Reception



Live & Silent Auctions

Delicious Food & Spirits



Live Music & Dancing

Camaraderie



A Cause Worth Celebrating

Community Conscience provides **rent-free** office space to 13 non-profit social service organizations in our 22,000 square-foot Human Services Center. In 2018, over 50,000 people received help from these organizations.

Our tenants include:

- Autism Society Ventura County
- Community Conscience
- Conejo Free Clinic & Dental Clinic
- Conejo Youth Employment Service
- Fit 4 The Cause
- Holy Family Services
- Hospice Of The Conejo
- Interface Children & Family Services
- Lutheran Social Services of Southern California
- Ohana Health
- PACER'S National Bullying Prevention Center
- Senior Concerns Bargain Boutique
- Villa Esperanza Services

We are also home to the County of Ventura Human Services Agency which has a fair market lease agreement that contributes to our funding and success.

People who are low income, homeless, disabled, abused, or mentally ill often do not have transportation. They are in need of food, clothing, shelter, medical attention, counseling, and programs designed to help them transform their lives. This means traveling all over a city or even multiple cities to receive all these services which proves very difficult or even impossible for most. There is a city bus stop directly in front of the Human Services Center. With one trip, all services can be utilized.

Bringing government and non-profit social service groups together prevents duplication of programs and helps fill any gaps in their services. This allows for cross referrals among agencies and the formation of partnerships among tenants. A building such as ours means a great deal to the efficiencies of its tenants.

All of this is possible thanks to your charitable donations and dedication to the underserved in the Conejo Valley.

Live & Silent Auctions

The Live and Silent Auctions are highlights of the Mardi Gras Ball. Items vary from year to year, but previous offerings have included:

- VIP behind-the-scenes TV experiences with meet & greets
- VIP sports experiences
- Luxury vacation packages
- Fine dining experiences and packages
- Fine jewelry, apparel, and art
- Themed gift baskets

Please contact us if you are interested in donating an auction item.



Sponsorship Levels

Benefits	Title \$15,000	Diamond \$10,000	Platinum \$5,000	Gold \$3,000	Silver \$2,000	Bronze \$1,000
Company name attached to our event	★					
Logo on program book front cover	★					
1/3 page ad on program book back cover	★					
Recognition on the event invitation	★					
Speech from your representative	★					
Year-round recognition in our monthly e-newsletters and promotional videos	★	★				
Poster with your name and logo in the lobby area	★	★				
Special recognition during the event	★	★	★			
Recognition in media/press releases and advertising	★	★	★			
Number of reserved seats / tables	20 / 2	20 / 2	10 / 1	6 / -	4 / -	2 / -
Sign with name placed on tables	★	★	★	★	★	★
Logo or name/photo included in large-screen projection during event	★	★	★	★	★	★
Recognition in program book	★	★	★	★	★	★
Year-round recognition on our web site and printed newsletters	★	★	★	★	★	★



2020 Mardi Gras Ball Sponsorship Form

There are three convenient ways to become a Mardi Gras Ball Major Sponsor:

1. Fill out the online Sponsorship Form at: CommunityConscience.org/mgb
2. Over the phone by calling Robin Britt: 805-494-3543
3. Complete and mail the Sponsorship Form below to:

Community Conscience
80 E. Hillcrest Drive, Suite 110
Thousand Oaks, CA 91360

If you have any questions, please contact Robin Britt: 805-494-3543

Your Name: _____

Company: _____

Phone: _____

Address: _____

Sponsorship Level: (Check One)

- ☐ Title Sponsor - \$15,000
- ☐ Diamond Sponsor - \$10,000
- ☐ Platinum Sponsor - \$5,000
- ☐ Gold Sponsor - \$3,000
- ☐ Silver Sponsor - \$2,000
- ☐ Bronze Sponsor - \$1,000

Payment Method:

- ☐ Check
Include check with this form and make
payable to: Community Conscience
- ☐ Credit Card
Card #: _____
Exp. Date: _____